

# Wine Club Management

## Build Relationships and Grow Membership

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Great club tools enable you to deliver membership value to your best customers. Flexible, affordable and adaptive to your club styles, OrderPort has the perfect toolset for building, managing and growing multiple wine clubs.

- ✔ **Full Featured.** Batch processed club releases. Discount by item or wine type. Easily move members from club to club or add members to multiple clubs.
- ✔ **Flexible Workflow.** Edit orders before or after credit card processing. Switch delivery methods between pickup and ship.
- ✔ **Traditional and Selection Clubs.** You pick the wines or customers select, make substitutions and add wines.
- ✔ **Scalable.** Setup multiple clubs and multiple club styles. Grow membership to any size or restrict membership.
- ✔ **Integrated.** Club member accounts recognized in the POS and Online. Customers join online or through the POS.
- ✔ **Secure.** PCI compliant; OrderPort does not store credit card information. Proper handling of Personally Identifiable Information (PII) and customer passwords are encrypted and not accessible.
- ✔ **Account Updater.** Automatic updates of expired credit cards through OrderPort and processors.
- ✔ **Affordable.** Don't spend thousands to run clubs. Per order costs in cents not dollars.

Visit us @ [OrderPort.net](https://www.orderport.net) to request a system demonstration

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One System | POS | Wine Club | eCommerce | Essential Integration

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